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EXCLUSIVE
ART GALLERY



MEL RAMOS

„Lola Afri Cola“

Discover a unique Pop Art artwork
bid today and secure a piece
of art history for yourself!

MEL RAMOS

Mel Ramos (1935–2018), was an American pop artist who became known above all for his provocative, humorous pictorial compositions. In his works, he combined realistically idealized female bodies with branded products and comic heroes, thus questioning consumer culture and the sexualization of advertising with an ironic wink



Photo: <https://artwizard.eu/Mel-Ramos-a-description-80>

WHY MEL RAMOS

Why Mel Ramos is an attractive investment

Established artist with an international reputation Ramos is one of the key representatives of Pop Art - alongside greats such as Andy Warhol and Roy Lichtenstein. His works hang in renowned museums all over the world, which has permanently cemented his market acceptance.

Limited editions & original paintings

Most prints only exist in limited, signed editions. This increases their rarity and therefore their collector's value in the long term. Original paintings, such as Afri Cola Lola, are unique pieces with particularly high investment potential.

Stable price development over decades

While the market for contemporary art is sometimes subject to strong fluctuations, the Ramos market has been comparatively stable over the last 20-30 years - with a clear upward trend for rare motifs.

High demand on the secondary market

Prints, lithographs and paintings by Ramos regularly achieve high prices at international auction houses such as Christie's, Sotheby's and Phillips. Particularly popular motifs such as Lola Cola, Peek-a-Boo or Chiquita Banana are highly sought after by collectors - an indicator of intrinsic value.

Timeless themes with a high recognition value

Ramos' works are intensely colorful, striking and playfully erotic - characteristics that make them sought-after design objects. At the same time, they are also ironic commentaries on consumer society, which underlines their cultural relevance.

Conclusion

Artworks by Mel Ramos combine cultural significance with market potential. His works offer an attractive combination of aesthetic pleasure and financial prospects, particularly for investors who focus on internationally established art with a stable value. Works such as Afri Cola Lola or the classic pin-up depictions could continue to increase in value in the future - not least because the available supply is limited and demand remains consistently high.

THE ARTWORK LOLA AFRI COLA

Why Afri Cola Lola by Mel Ramos is a worthwhile investment

The painting Afri Cola Lola: The lost painting of 1965 #30 (2003) by Mel Ramos is far more than an iconic work of Pop Art - it is also a potentially value-enhancing investment. As an original painting in oil on canvas (91.4 × 61 cm), it is part of the artist's late work phase and embodies his characteristic combination of eroticism, irony and brand culture - this time with a special reference to the German cult brand Afri-Cola.

Strong demand for Ramos works

Mel Ramos is one of the established greats of American Pop Art. His works have been achieving stable and in some cases significantly rising prices at international auctions for years. Motifs that combine female figures with iconic brands - such as Lola Cola or Chiquita Banana - are in particularly high demand on the secondary market. Afri Cola Lola fits perfectly into this high-priced collector profile, but offers a unique selling point due to its regional reference.





EXCLUSIVELY AT ARTECASA FROM A PRIVATE COLLECTION

Mel Ramos

„Lola Afri Cola“

The lost painting of 1965 #30

Oil on canvas

91,4 cm x 61 cm

Conclusion

Afri Cola Lola is not only an outstanding example of Mel Ramos' pop art work, but also a work of art with clear investment potential. It is a unique one-off that Ramos created especially for a German product - an absolute rarity in his Complete works. ArteCasa is proud to offer this extraordinary original painting "Lola Afri Cola" from an important private collection exclusively for sale in Germany. ArteCasa is the only gallery currently authorized to officially broker this work - a privilege that underscores our close relationship with collectors and our reputation in the international art trade. Due to its rarity, iconic style and the close connection between aesthetics and consumer criticism, the work offers an ideal combination of cultural substance and economic value - a real investment piece for the future.

The highest known auction proceeds for an original painting (oil painting) by Mel Ramos came from the painting "A.C. Annie", which was auctioned at Sotheby's in London on May 22, 2012 and realized GBP 1,071,650 - which corresponds to approximately USD 1,689,000 (around €1,335,000).

Interested in the artwork?

If you are interested in Afri Cola Lola by Mel Ramos, you have the option of submitting a purchase offer. Due to the uniqueness of the work and its exclusive availability through Gallery ArteCasa in Port Andratx, each offer will be considered individually. Art lovers and collectors are welcome to contact the gallery directly for further information or to make an offer.

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